

IN THE CLAIMS

Please cancel claims 1 - 30 in their entirety, without prejudice or disclaimer of the subject matter contained therein. The new claim 31 reads as shown below.

CLAIMS

1 – 30 (cancelled without prejudice or disclaimer of the subject matter contained therein)

31. (new) A system for forecasting the value of business risk after user specified changes, comprising:

- (a) processing means for processing data;
- (b) storage means for storing data;
- (c) first means for obtaining data related to one or more risks of the business enterprise where said risk is from the group consisting of alliance risk, brand risk, channel risk, content risk, contingent liabilities, customer risk, customer relationship risk, employee risk, employee relationship risk, energy risk, external factor risk, event risk, information technology risk, intellectual property risk, knowledge risk, market risk, market volatility, organization risk, partnership risk, process risk, production equipment risk, product risk, technology risk, vendor risk, vendor relationship risk, weather risk, and combinations thereof;
- (d) second means for calculating, for each one of the one or more risks a current operation risk value,
- (e) third means for calculating, for each one of the one or more risks a real option risk value,
- (f) fourth means for calculating, for each one of the one or more risks an investment risk value,
- (g) fifth means for calculating, for each one of the one or more risks a derivative risk value,
- (h) sixth means for calculating, for each one of the one or more risks a market sentiment risk value,
- (i) seventh means for displaying the risk values;
- (i) eighth means for a user modification of, for each one of the one or more risks, a plurality of risk transfer products that mitigate each of said risks,

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- 2 -

Examiner: Hyung Sough
Art Unit: 3628

- (j) ninth means for calculating a new value for each of the each one of the one or more risks after said user modification, and
- (k) tenth means for displaying the new values.